

TAB

TAB

TOP  
OUTSIDE

**PRINT TEMPLATE**

Product Folded Postcard  
Size 11x12 >> 11x6 (half, 2 tab) (WxH)  
Style Half Fold Direct mail

**BORDER THICKNESS** - Must be atleast 3/8" from the bleed line to insure your border won't be cut off when printed.

**SAFE AREA** - Keep all text within this line.

**FINISHED SIZE** - This is where the product will be cut to size.

**BLEEDS** - Create a 1/8 inch bleed area to make sure that the ink goes to the edge of the finished size. Extend artwork/graphics to the edge of template.

ARTWORK  
ORIENTATION

— FOLD LINE —

**TOTAL SIZE 4" X 2.5"**  
Printing in this area is not allowed.  
Reserved for Addressing/Postal mailing  
purposes.

ARTWORK  
ORIENTATION

BOTTOM  
OUTSIDE

PERMIT #  
GOES HERE  
1.25" x 1.25"  
CLEAR AREA  
Click below for India info  
http://www.printpap.com/iaq/?r=455

TAB

TAB

1234 Return Address  
Santa Clara, CA 95050

TOP  
INSIDE

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↑  
ARTWORK  
ORIENTATION

— FOLD LINE —

↑  
ARTWORK  
ORIENTATION

BOTTOM  
INSIDE